

Focus Not Only On Price, But Quality As Well

When purchasing seed, the lower price seed is not always the best value.

For example, lets say you have two seed lots offered.

SUPER DUPER SEED

Purity: 98%
Germination: 85%

\$1.20/Lb.

REALLY SUPER DUPER SEED

Purity: 85%
Germination: 80%

\$1.05/Lb.

To figure out which lot is the better value you need to determine the price per pound of Pure-Live-Seed (PLS).

Price per PLS Lb Formula

Price per Lb/Purity x Germ = \$ per Lb of Pure Live Seed

Super Duper Seed

$\$1.20 / .98 \times .85 = \text{\$1.44/Lb of PLS}$

Really Super Duper Seed

$\$1.05 / .85 \times .80 = \text{\$1.54/Lb of PLS}$

Cheaper is not always, well..... cheaper. The Really Super Duper Seed, although lower in cost, is actually more expensive when you consider it has the lower PLS percentage.