



Omaha-800-456-9901
Des Moines-800-365-6674

Quality Matters



We have earned the approval of the Nebraska Crop Improvement Association to custom blend certified blue tag seed varieties specifically for your needs and retag them in our facilities.

We hand select only top performing varieties in the National Turf Evaluation Program. These varieties are the building blocks of the best mixes and blends on the market. See for yourself why quality matters!



KENTUCKY BLUEGRASS BLEND

CERTIFIED SEED

*Sure Shot*TM Kentucky Bluegrass Blend

Interagency Certified Seed

Lot Number: 55-13

Variety & Kind	Purity	Germ	Origin	Lot Number
4 Season Kentucky Bluegrass	22.05%	90%	WA	77.114.11F
Everglade Kentucky Bluegrass	22.05%	90%	WA	75.108.08A
Rush Kentucky Bluegrass	9.90%	90%	WA	76.67.10E
Hu Destiny Kentucky Bluegrass	22.05%	90%	WA	73.122.06D
Solar Eclipse Kentucky Bluegrass	22.05%	90%	WA	74.98.08-I
Total Pure 98.00%	Crop 0.00%	Inert 2.00%	Weeds 0.00%	AMS 127
Net Weight 25 Lbs 11.34 Kgs	Tested JAN-13	Excess Noxious Weeds None		

Antelope Brand

UNITED SEEDS INC.
Omaha - 800-456-9901
Des Moines - 800-365-6674

www.unitedseeds.com

Quality certified by NEBRASKA CROP IMPROVEMENT ASSOCIATION

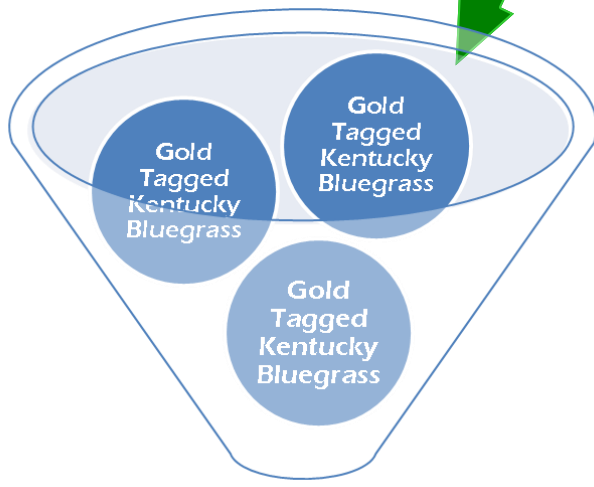
MEMBER OF ASSOCIATION OF OFFICIAL SEED CERTIFYING AGENCIES

SOD QUALITY
SURE SHOTTM
KENTUCKY BLUEGRASS BLEND

LOT NO 55-13 AMS 127 01/03/2013

UNITED SEEDS INC.
3111 520th Street
Des Moines, IA 50319
800-456-9901 800-365-6674

Test No. 514642
565 SEED LABS
BROOKINGS, SD



**Gold Tagged Sure Shot
Kentucky Bluegrass**

Focus not only on PRICE, but QUALITY

When purchasing seed, the lower price seed is not always the best value. For example, lets say you have two seed lots offered. One lot has a 85% purity, 80% germination and sells for \$1.05 per Lb. The other has a 98% purity, 85% germination and sells for \$1.20 per Lb. Which lot is the better value?

To figure out which lot is the better value you need to determine the price per pound of Pure-Live-Seed (PLS) by dividing the price per pound by the purity times germination.

PLS Formula
Price per Lb/Purity x Germ = \$ per Lb of Pure Live Seed

Lot A
 $\$1.05 / .85 \times .80 = \$1.54 / \text{Lb of PLS}$

Lot B
 $\$1.20 / .98 \times .85 = \$1.44 / \text{Lb of PLS}$

Lot B, the higher quality, higher priced lot, is actually cheaper to plant when you consider the pure-live seed you're getting. Buying seed that is the cheapest may hurt you in the long run. Lower germination counts, lower genetic quality may have you wishing you had bought the higher priced, higher quality seed.

