

You and/or your key assistants
are cordially invited to attend

**United Seeds' Turfgrass Seminar 2010
Lawn and Sports Turf Professionals**

Thursday, February 25, 2010

Peter Kiewit Lodge • Mahoney State Park
I-80 Exit at Mahoney State Park

Lunch Buffet Starts at 11:45 AM

**Please call or register online by February 19, 2010
Toll free number 1-800-456-9901 • Omaha area 331-4800**

www.unitedseeds.com

An informational brochure is enclosed on Mahoney State Park. On-your-own lodging is available for Wednesday evening February 24th. Space is limited, so make your room reservations early with the lodge. Their phone number is 402-944-2523.

Please Note: A \$4.00 Park Entry Fee is required Per Vehicle

PROGRAM HIGHLIGHTS

- 11:30 AM – 12:30 PM Registration and Lunch Buffet
- 12:30 – 12:45 PM Welcome and Introductions
Andre Hoyt, Vice President United Seeds, Inc.
- 12:45 – 1:15 PM "It's Just Business"
Andre Hoyt, Vice President, United Seeds, Inc.
Mark Ackerman, Iowa Operations Manager, Des Moines
- 1:15 – 2:00 PM "Work Smarter, Not Harder, Managing Your Sports Fields"
Roch Gaussoin, Ph.D., Cyril Bish Professor of Horticulture
University of Nebraska at Lincoln
- 2:00 – 2:45 PM "Turfgrass Selection For Your Fields"
Christian Baldwin, Ph.D., Jacklin Seed by Simplot
- 2:45 – 3:00 PM "Line Up for 2010"
John Jones, President, United Seeds, Inc.



**JACKLIN
SEED**

Presented by

 **UNITED SEEDS INC.**
Second Century Wholesale Seedsmen