

Winter/Spring 2009 Newsletter for Sports Turf Managers, Lawn Care Professionals and Landscape Architects

UNITED SEEDS INC.



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Allow Us to Introduce...



We at United Seeds have what we think is the start of something great. We have selected three varieties from the [Mountain View Seeds LS](#) (Lateral Spread) program that offer the best of both worlds. These new generation turf type tall fescues, Titanium LS, Spyder LS and Firecracker LS were selected for their high quality ratings in the NTEP trials. Now, you can have the best of both worlds with high quality proven cultivars. Integrated into our popular Super Turf line, these varieties offer a new alternative to other "hyped up" rhizomatous varieties on the market. With proven performance, Super Turf with LS Technology will be an instant success in almost any situation. Super Turf with LS Technology will offer more mixing options than anything else on the market as well, giving you more flexibility for your situation.

Mixes and Blends get a Quality Upgrade

THOSE WHO KNOW US WELL, KNOW THAT CHANGE IS INEVITABLE. WE ARE CONSTANTLY LOOKING FOR NEW, HIGHER QUALITY CULTIVARS THAT FIT OUR OBJECTIVES. WE SCAN AND FILTER HUNDREDS OF NEW VARIETIES IN THE NATIONAL TURF EVALUATION PROGRAM THAT WILL PERFORM BEST FOR OUR AREA AND FOR YOUR SPECIFIC APPLICATION. WE ARE AN APPROVED CONDITIONER, A PRIVILEGE GRANTED BY THE NEBRASKA CROP IMPROVEMENT ASSOCIATION TO BRING INTO OUR FACILITY BLUE TAGGED VARIETIES, MIX AND BLEND THEM ACCORDING TO YOUR NEEDS AND RETAG THEM BLUE TAG CERTIFIED. WE ARE HAPPY TO SAY THAT WE HAVE FOUND EIGHT NEW VARIETIES THAT WILL REPLACE OLDER VARIETIES IN SEVERAL OF OUR HOUSE MIXES. OBTAINING SUCH GREAT OVERALL GENETIC DIVERSITY ALLOWS US TO CREATE A GREATER NUMBER OF MIXES AND BLENDS THAT WILL FIT YOUR NEEDS. WE HAVE DEVOTED THE WHOLE NEWSLETTER TO INTRODUCING YOU TO OUR NEW CULTIVARS THAT WILL PERFORM IN YOUR FIELD.

[Grid Blue](#) was created with the toughest conditions in mind. It has to withstand compaction, wear and tear of athletes cleats and have superior recuperative qualities. We have selected three new varieties for our Grid Blue Kentucky Bluegrass Blend that have met our criteria for performance and quality, all with the help of the NTEP's. [Rush](#), [Blue Note](#) and [4-Season](#) Kentucky Bluegrasses usher in a whole new spectrum of performance and quality that we are excited to have as part of our Grid Blue Blend.



Rush was selected for being the only cultivar bred to compete with Poa annua. Poa has the ability to grow and reproduce seed at very short heights of cut and it thrives in cool weather when Kentucky Bluegrass's growth slows. The differing growth seasons allowed for Poa to establish a greater stronghold. In low mowing observations, Rush maintained excellent density and quality and at the same time showed growing periods more than that of Poa. This means more competition for Poa at the time when Poa made it's biggest gains.

Blue Note scored high for overall quality even when mowed to 1/2 inch, excellent genetic color, aggressiveness and winter hardiness. Blue Note extends the growing season with excellent spring green-up and offers broad spectrum disease resistance.

4-Season Kentucky Bluegrass is an elite blue grass that provides high quality performance all year round. 4-Season 's was bred to provide quick spring green-up without the excess growth. This cultivar adds another dimension to sports fields through it's performance at low heights of cut, aggressiveness and excellent density. Making 4-Season an excellent choice for sports fields, sod farms and anywhere this quality bluegrass is desired.

We are excited what these new elite bluegrasses can offer to the existing bluegrasses in Grid Blue Kentucky Bluegrass Blend. Use Grid Blue wherever tough conditions demand a high performance turf.



[Sure Shot](#) will get a quality upgrade with a new variety that offers superior turf quality. [Solar Eclipse](#), selected for the high ratings it received in the NTEP trials has added another dimension of

overall turf quality, dark green color, density and low mow qualities to an already star studded cast in Sure Shot, United Seeds superior Kentucky Bluegrass Blend. Solar Eclipse, in wear trials scored among the toughest varieties in wear tolerance, making it an already good choice for athletic fields or areas of high traffic. When it comes to disease resistance, Solar Eclipse ranked high against summer patch, stem rust and dollar spot. With better disease resistance, less fungicides equal more money in your pocket. We have set the bar for overall turf quality for Sure Shot, and Solar Eclipse will be an welcome asset in this popular Kentucky Bluegrass Blend. Put this, and the other Sure Shot varieties to use where ever a quality turf is a must.



Some Prices Do Come Down Amid all the gloom and doom of the economy and what not, we are pleased to tell you that turf grasses did not increase in price. In fact, they decreased. Decreased demand due to the economic downturn and increased supplies have seed companies struggling to move inventories thus prices are down among fescues, ryes and bluegrasses.

Fescues are down 10-15% with plentiful inventories, bluegrasses are down 5-10% with adequate inventories and ryegrasses are down 2-5% with good inventories for spring. We believe prices will hold throughout much of the year, as well as inventories to remain available.

Shipping costs have also dropped due to decreased fuel costs with common carriers as well as United Seeds delivery truck.



[5-Iron™](#), our premier perennial ryegrass blend offers versatility unsurpassed in the turf-grass market. From golf courses to athletic fields, from home lawns to parks, 5-Iron™ has performed admirably. Now 5-Iron™ gets an upgrade with [Apple GL](#). Apple GL scored very high in broad spectrum disease resistance with diseases such as Brown Blight, Brown Patch, Red Thread, and of course Grey leaf Spot. Apple GL, coupled with the other cutting edge varieties in 5-Iron™ can be used in your toughest conditions like football fields, fairways and parks.

